



# Short-Term Rental (STR) Tax Advantage

The Short-Term Rental (STR) loophole applies when your average guest stay is 7 days or fewer and you materially participate in the activity. This reclassifies the rental from a passive activity to a business activity.

The Result: You can deduct rental losses against your W-2 wages and other ordinary income without needing Real Estate Professional Status (REPS). When paired with cost segregation and accelerated depreciation, this can generate massive first-year tax deductions.

## Key Rules

### **Seven Days Changes Everything**

An average guest stay of 7 days or fewer moves the property out of "rental" tax rules and into "business" tax rules.

### **Material Participation Is The Gatekeeper**

You still need to materially participate, most commonly by meeting the 100 hours and no one person did more than me test (there are other tests too).

### **No REPS Required**

Unlike long-term rentals, you do not need to be a Real Estate Professional to offset your other income with STR losses.

## Top FAQs

### **Does hiring a property manager hurt my ability to qualify?**

No. You can still materially participate even with a full-service PM as long as you hit your hours and no single PM employee individually as a human exceeds you. There are several tasks that you, as an owner, will routinely do outside of the PM but they must be hands-on tasks (approving listings, coordinating repairs, swapping furniture, etc.).

### **Can I use the STR loophole in the same year I buy the property?**

Yes, as long as the property is placed in service (ready and available) and your average guest stay and material participation tests are met before December 31.

### **Can I still use the STR loophole if I stay at the property personally?**

Yes, but personal use days are limited to 14 days or 10% of the fair rented days (whichever is higher). Days spent performing repairs and maintenance do not count toward your personal use limit.

Used correctly, the STR loophole can transform a rental property's tax footprint from passive, and generally nondeductible for higher income earners to nonpassive and subsequently deductible. Proper execution makes all the difference.



Rental Expert Pod: Jason, Sara, Stuart, Brett and Ashita